

## INTRODUCTION

**I'm Jeff Quigley** and I have been a professional Art Director and Graphic Designer for over 20 years. During this time I have had the pleasure of working with employers and clients that have challenged my design capabilities. In return, I have provided my own brand of original creative design and managed projects from conceptual beginning to final product.

I am a sound creative thinker who enjoys working as a leader or a key team member who develops solid client relations, clearly communicates and justifies concepts, directs the collaborative efforts of creative professionals, fosters an environment of professional growth and inspires others to exceed expectations. Experience combined with creative diversity has provided me with the necessary tools to successfully manage clients, team members, suppliers and subcontractors throughout all aspects of the design process.

I consider my involvement in the strategy, creative and design process intense. I also enjoy a hands-on approach as well as teaching others throughout the creative process. I pride myself on keeping up to date on industry trends and the ability to build strong working relationships with clients, co-workers and suppliers.

My skill-set includes an expert knowledge of Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Quark XPress, Final Cut Pro/Express and the iLife suite.

In addition to my technical design capabilities, I also provide illustration and photography services.



## CAREER HISTORY

### EXPERIENCE **12.2003 - Present**

#### **Regional Senior Art Director, Bernard Hodes Group, ATLANTA**

The Bernard-Hodes Group is a world leader in recruitment communications and staffing solutions. With over 80 offices in more than 30 countries, it is currently the largest network of full service agencies dedicated to recruitment advertising and communications. Currently, I provide Art Direction for BHG's Southeast/Midwest region, consisting of Atlanta, Detroit, Indianapolis, Chicago and Toronto. I have provided the strategy and creative design for clients such as Accenture, American Express, American Express Financial Advisors, AstraZeneca, British Petroleum, Fairmont, Kohler, Motorola, the RCMP, the Vancouver Police Department, Spectrum Health, and Royal & Sun Alliance.

### **3.2003 - 3.2004**

#### **Art Director, Urban Male Magazine (UMM), Ottawa (Contract)**

Urban Male Magazine (UMM) is Canada's only lifestyle and fashion magazine for men. For a contracted term of 1 year I provided Art Direction for this quarterly magazine and was responsible for all editorial design and layout, acquisition and selection of editorial photography, advertisement placement and cover design. As the magazine's sole designer, my abilities to work under tight deadlines, contribute editorial illustrations, and keep a sharp eye on layout were key in UMM's success.

### **9.2002 - 11.2003**

#### **Art Director, GEVC Interactive, Ottawa (Contract)**

GEVC Interactive is one of Ottawa's premier e-learning development companies. As Art Director, my role included the creation of design templates and user guidelines for use by in-house developers. Along with GEVC's Solutions Director, I custom designed user interfaces based on specific client needs and requirements and also offered illustrative elements. Major projects included Rogers Communications, CHRC, and Transport Canada.

### **8.2000 - 10.2001**

#### **Creative Director, Quarterstone Communications Inc. (QCI), Ottawa**

During my term at QCI as Creative Director my duties included the management and oversight responsibilities of all marketing and public relations efforts related to Corporate Marketing as well as those required to support the various Business Units within the company. This specifically required the timely acquisition and allocation of internal marketing resources to accomplish all required marketing efforts related to marketing communications, collateral, product/service sales efforts, and other marketing functions.

## CAREER HISTORY

### EXPERIENCE **2.1996 - 7.2000**

#### **Creative Director/Owner, Ravenhaus Design Inc., Ottawa**

In 1996 I started my own design agency named Ravenhaus Design Inc. Based in Ottawa, Ravenhaus Design had captured such accounts as Sun Microsystems Inc., International Development Research Centre (IDRC), Agiss Software Corporation, GE Capital IT Solutions, and Royal LePage. As Creative Director at Ravenhaus I was responsible for overseeing all client requirements in the design and advertising process including initial conceptual design to final printed products, the control of budget, communication and liaison with clients in the creative process, the management of photography requirements/shoots, film output and printing requirements.

### **9.1994 - 1.1996**

#### **Art Director, The Image People, Toronto**

Moving to Toronto in 1994 gave me the opportunity to join The Image People, a small design agency in the heart of downtown Toronto with clients such as the National Bank and Canadian Tire. Initially brought in as a Senior Designer, I was quickly promoted to Art Director for my ability to handle all aspects of client requirements from initial meetings to overseeing all design, photography, and print requirements.

### **4.1991 - 7.1994**

#### **Graphic Designer/Illustrator, BIA Screen Printing, Ottawa**

Creative designing for garment printing. Pen and ink illustrations and desktop illustrations. Overseeing design and film separations for printing.

### **9.1988 - 2.1991**

#### **Illustrator, Daquin Sales and Screen Printing, Ottawa**

Pen and ink illustrations of wildlife for garment printing. Overseeing design and film separations for screen printing.

### **9.1987 - 5.1988**

#### **Co-op Education, Hinton Animation Studios, Ottawa**

Opaquing and "In-between" animation for the television series "The Raccoons".

## ADDITIONAL INFORMATION

- COMPETENCIES**
- 20 years experience in graphic design and Illustration and 10+ years designing for web and web-based applications.
  - Proficiency in Adobe CS3 (Photoshop, Illustrator, InDesign, Flash, Dreamweaver, and Fireworks), Quark XPress, Final Cut Pro, iLife suite, and Microsoft Office. Mac and PC platforms.
  - Experience with pre-flighting and preparation of final files to ensure accuracy in type, imagery and colour.
  - Exceptional organizational abilities and an eye for detail.
- ATTRIBUTES**
- Demonstrated creativity
  - Detail oriented
  - Dependable and conscientious
  - Deadline driven
  - Committed to excellence
- AFFILIATIONS** 1998-2007 - Association of Registered Graphic Designers of Ontario - Professional Status
- LANGUAGE** English
- REFERENCES** Available on request.